

OCTOBER 10-13, 2023



HYATT REGENCY TOWER  
BARCELONA, SPAIN

# 6<sup>TH</sup> INTERNATIONAL COMPREHENSIVE CLEFT CARE WORKSHOP

**SPONSOR & EXHIBITOR INFORMATION**



# UNIQUE OPPORTUNITY TO REACH THE CRANIOFACIAL & CLEFT COMMUNITY



The 6th International Comprehensive Cleft Care Workshop (CCCW) will bring together leaders and influencers in the craniofacial and cleft fields from the US, Canada, Mexico, Asia, South America, and Europe for a 4-day, simulation-based workshop geared towards surgeons, dentists, psychosocial professionals, nurses, and speech pathologists.

As a sponsor or exhibitor at the CCCW, you will have the opportunity to interact directly with a select group of international leaders in the craniofacial and cleft community. Whether you want to expand your international reach or promote a new product, the CCCW offers an invaluable opportunity.

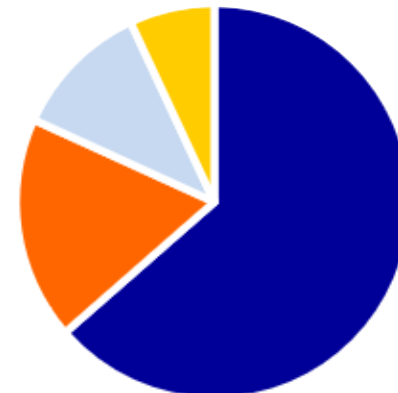


# PAST WORKSHOP ATTENDEE PROFILE



## 2019 CCCW in Lima, Peru: 181 Attendees from 27 countries

- 105 Surgeons, including ENT, OMF, and Plastic Surgeons
- 33 Dentists/Orthodontists
- 33 Speech Pathologists
- 10 Allied Health Professionals



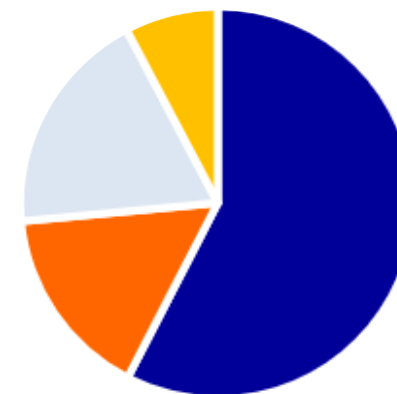
## 2020 CCCW Webinar: 302 Attendees from 39 countries

- 192 Surgeons, including ENT, OMF, and Plastic Surgeons
- 55 Dentists/Orthodontists
- 34 Speech Pathologists
- 21 Allied Health Professionals



## 2021 CCCW Hybrid in Istanbul, Turkey: 489 Attendees from 57 countries

- 289 Surgeons, including ENT, OMF, and Plastic Surgeons
- 107 Dentists/Orthodontists
- 83 Speech Pathologists
- 21 Allied Health Professionals



## 2022 CCCW Hybrid in Rio de Janeiro, Brazil: 351 Attendees from 71 countries

- 202 Surgeons, including ENT, OMF, and Plastic Surgeons
- 56 Dentists/Orthodontists
- 66 Speech Pathologists
- 21 Allied Health Professionals



## TESTIMONIALS FROM OUR ATTENDEES



”

I am infinitely grateful for all the learning I acquired at the Workshop. The guidance and information will be very helpful in providing care for cleft patients.

**-M.H., Chile, CCCW Peru, 2019**



”

I think the workshop is a great opportunity to improve my surgical technique more and more, and consequently deliver better results, as I am being guided by more experienced and different surgeons at each workshop.

**- Dr. E.H., Brazil, CCCW Brazil 2023**





# WORKSHOP TOPICS



## Surgery

- Primary cleft lip and palate repair
- Fistula Repair
- Revision Surgery - Lip and nose revision
- Alveolar Bone Grafting
- Speech and Velopharyngeal Surgery
- Rhinoplasty
- Craniofacial Surgery
- Orthognathic Surgery
- Difficult Airway Management
- Obstructive Sleep Apnea
- Virtual Reality and Augmented Reality
- Microsurgery
- Robotics in Cleft Surgery
- Artificial Intelligence in Cleft Surgery

## Dental/Orthodontics

- Pediatric Dentistry
- Pre-surgical Treatment
- Nasoalveolar Molding
- Pre/post Alveolar Bone Grafting
- Orthodontics for Cleft Patients
- Orthognathic Surgery
- Distraction
- Prosthodontics



## Nursing

- Global Nursing Standards of Care Initiative
- Evolving Role of Cleft Nurse
- Patient care from Hour 1 to Day 1000
- Nursing Considerations Prenatal – Teen Years

## Speech Pathology

- Therapeutic & Treatment Techniques
- Nasopharyngoscopy
- Videofluoroscopy
- Nasometry
- Feeding
- MRI in Velopharyngeal Assessment

## Psychosocial

- Psychosocial & Mental Health in Cleft
- Patient Centered Care

# WORKSHOP TOPICS



## Hands-on Simulation Labs

Cleft lip and palate repair  
Facial Nerve Block  
Distraction Osteogenesis for Cleft Midface  
Cleft Rhinoplasty  
Nasoendoscopy  
Nasometry  
Nursing: Comprehensive Neonatal  
Assessment and Nasal Molding  
Management

## Additional Breakout Sessions

Ergonomics for the Cleft Provider





## COMMENTS FROM OUR SPEAKERS:



- **Dr. Ann Kummer** ”

“This conference is truly a workshop where people get an opportunity to not only interact with each other and learn from each other, but also to practice their skills in many ways”

- **Dr. Joseph Losee** ”

“The highlight of this workshop for me is being able to have an in-depth discussion with my colleagues and friends from around the world and learn from one another... This workshop is really for anyone, from a practitioner that may need a refresher to the experts... they can come together and discuss controversies and work together”





# SPONSORSHIP OPTIONS

**USD 50,000**  
**DIAMOND LEVEL**

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- Opportunity to distribute logo item to participants
- Full color ad on inside front cover of conference handbook
- Named highlighted on conference signage
- Named sponsorship of first coffee break of conference
- Opportunity to hang company banner in registration area
- Acknowledgement as the Diamond Sponsor on workshop website and 5 social media posts
- Acknowledgement of sponsorship at opening ceremony and welcoming event
- 2 tables in premium location of exhibit area
- 2 complimentary exhibitor registrations, includes lunch and coffee breaks

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# SPONSORSHIP OPTIONS

**USD 25,000**  
**PLATINIUM LEVEL**

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- Limited to two opportunities
- Logo/name included on conference lanyards and bags
- Full color ad on back cover, or inside of back cover, of conference handbook
- Name featured prominently on conference signage
- Opportunity to hang company banner in registration area
- Acknowledgement as the Platinum Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- 2 Tables in premium location of exhibit area
- 2 Complimentary Exhibitor Registrations, includes daily lunch and coffee breaks

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## SPONSORSHIP OPTIONS

**USD 20,000**  
**GOLD LEVEL**

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- Logo included on the conference bags
- Full color page in conference handbook
- Name featured prominently on conference signage
- Acknowledgment as a Gold Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- Table space in exhibit area
- 1 Complimentary Exhibitor Registration, includes daily lunch and coffee breaks

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## SPONSORSHIP OPTIONS

**USD 15,000**  
**SILVER LEVEL**

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- Name featured on conference signage
- Half color page in conference handbook
- Acknowledgment as a Silver Sponsor on workshop website
- Acknowledgment of sponsorship at the welcoming event
- 50% Reduction of cost of table space in exhibit area available

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# SPONSORSHIP OPTIONS

**USD 10,000**  
**BRONZE LEVEL**

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- Name featured on conference signage
- Quarter page in conference handbook
- Acknowledgment as a Bronze Sponsor on workshop website
- Acknowledgment of sponsorship at the welcoming event
- 25% Reduction of cost of table space in exhibit area available

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# MORE OPPORTUNITIES



## Lunch Sponsor: USD 7,500

- Name featured on conference signage and at restaurant for one day
- Full page advertisement in Conference Handbook
- Acknowledgement on workshop website, social media, and in Conference Handbook

## Coffee Break: USD 3,500

- Name featured on signage during all coffee breaks for one day
- Half page advertisement in Conference Handbook
- Acknowledgment on workshop website, social media, and in Conference Handbook

## Please inquire about more opportunities for

- Welcome cocktail event
- Speaker's Dinner
- Farewell cocktail event
- Sponsoring workshop lanyards, bags, or name badges
- Seat drops
- Conference "Gift"
- Shuttle buses/vans
- Literature room drops



# EXHIBITION HALL OPTIONS



## Exhibitor Plus: USD 5,000

- Draped 2m/6 ft table in premium location of exhibit hall
- Access to electrical outlet
- Half page advertisement in the Conference Handbook
- Promotion on workshop website and via social media
- Option to include material in conference bag
- 2 Complimentary Exhibitor Registrations, includes daily lunch and coffee breaks

## Exhibitor: USD 2,500

- Draped 2m/6ft table in exhibit hall
- Access to electrical outlet
- Listing in the Conference Handbook
- Promotion on workshop website
- Option to include material in conference bag
- 1 Complimentary Exhibitor Registration, includes daily lunch and coffee breaks





# ADVERTISING OPTIONS



The Conference Handbook will be given to all attendees. It will also include a list of exhibitors and sponsors.

## Premium (Full Page, Full Color)

- Back Cover USD 2,000
- Inside Front Cover USD 1,500

## Inside (Black & White)

- Facing inside back cover USD 1,000
- Full Page USD 850
- Half Page USD 500



# ABOUT GLOBAL SMILE FOUNDATION



**Global Smile Foundation (GSF)** is dedicated to making first-class cleft care accessible to all patients regardless of geographic or socio-economic barriers. Our mission is to provide comprehensive cleft care for patients in underserved areas throughout the world and to advance the level of cleft care provided globally.

GSF launched **Comprehensive Cleft Care Workshop (CCCW)** as part of the commitment to the empowerment and sustainability of local healthcare talents and building sustainable infrastructure and skill transfer.

Other educational initiatives include:

- A one-year Comprehensive Care Fellowship
- A two-year Research Fellowship
- An advanced training program in NasoAlveolar Molding (NAM) therapy in outreach settings
- Comprehensive Cleft Care Centers to provide free year-round, multidisciplinary care for our cleft patients as well as empower onsite providers in caring for these patients for a more sustainable future.
- Partnerships with onsite universities during mission trips to deliver lectures to their medical/dental student population and healthcare experts.







## CONTACT INFORMATION

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