



**COMPREHENSIVE  
CLEFT CARE**  
— WORKSHOP —

**EXHIBITOR & SPONSOR INFORMATION**

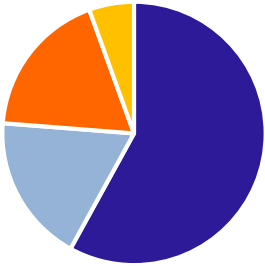


## ABOUT US

The 4<sup>th</sup> International Comprehensive Cleft Care Workshop (CCCW) will be the global cleft and craniofacial meeting to attend 'live' in 2021. Due to COVID-19, many other meetings have decided to present virtual events. CCCW will bring fifty-five world-renowned speakers from 17 different countries, all experts in their respective fields, together *in-person* for a 3-day, simulation-based workshop geared towards surgeons, dentists, psychosocial professionals, and speech pathologists.

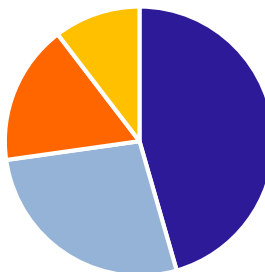
As a sponsor or exhibitor at the 2021 CCCW, you will have the opportunity to interact directly with a select group of international leaders in the craniofacial and cleft community. Whether you want to expand your international reach, meet with current and new users, and/or promote a new product, the 2021 CCCW offers an invaluable opportunity.

## PAST WORKSHOP ATTENDEE PROFILE



### 2019 CCCW in Lima, Peru: 181 Attendees from 27 countries

- 105 Surgeons, including ENT, OMF, and Plastic Surgeons
- 33 Dentists/Orthodontists
- 33 Speech Pathologists
- 10 Allied Health Professionals



### 2020 CCCW Webinar: 302 Attendees from 39 countries

- 192 Surgeons, including ENT, OMF, and Plastic Surgeons
- 55 Dentists/Orthodontists
- 34 Speech Pathologists
- 21 Allied Health Professionals

## TESTIMONIALS

*I am so happy I took up this course. It has made me even more confident about pursuing cleft orthodontics as my profession. And I hope I can be a part of such conference every year.*

**Dr. M.S., India, CCCW Webinar 2020**

*I am infinitely grateful for all the learning acquired at the Workshop, all the guidance and information they gave me was very helpful to apply it for cleft patients.*

*Thank you.*

**Marina, Speech Pathology, CCCW Peru, 2019**

*Congratulations on a wonderful meeting. It is clearly the best originated and executed meeting I have participated in our new COVID world. The delegates were given great information to use today and some important food for thought to build a better future. Please say Bravo to all your great staff. Thank you for asking me to be a part of your vision.*

**Dr. Robert Mann, CCCW Speaker 2019, 2020**

## SPONSORSHIP & EXHIBIT OPTIONS

To be included in event materials, sponsors & exhibitors must submit the signed agreement, payment, and all information by June 30, 2021. All sponsors have the option to include material in the conference bags. Each exhibit space includes a 2m/6ft draped table, a company sign, and access to electrical outlet.

### Platinum Level: USD 25,000

- @a ]hX to two opportunities
- Logo/name included on conference lanyards and bags
- Full color ad on back cover, or inside of back cover, of conference handbook
- Name featured prominently on conference signage
- Opportunity to hang company banner in registration area
- 5W\bck `YX[a Ybhas the Platinum Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- 2 Tables in premium location of exhibit area

### Gold Level: USD 20,000

- Logo included on the conference bags
- Full color page in conference handbook
- Name featured prominently on conference signage
- Acknowledgment as a Gold Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- Table space in exhibit area

### Silver Level: USD 15,000

- Name featured on conference signage
- Half color page in conference handbook
- Acknowledgment as a Silver Sponsor on workshop website
- Acknowledgment of sponsorship at the welcoming event
- )\$i `FYXi W\bck`ZVgicZha table space in exhibit area `Uj Uj`UY`

### Bronze Level: USD 10,000

- Name featured on conference signage
- Quarter page in conference handbook
- 5W\bck `YX[a Ybhas a Bronze Sponsor on workshop website
- Acknowledgment of sponsorship at the welcoming event
- &)i `FYXi W\bck`ZVgicZha table space in exhibit area `Uj Uj`UY`

## MORE OPPORTUNITIES

### Lunch Sponsor: USD +,)00

- Name featured on conference signage and at restaurant for one day
- Full page advertisement in Conference Handbook
- Acknowledgement on workshop website, social media, and in Conference Handbook

## Coffee Break: USD 3,500

- Name featured on signage during all coffee breaks for one day
- Half page advertisement in Conference Handbook
- Acknowledgment on workshop website, social media, and in Conference Handbook

## Please inquire about more opportunities for:

- Sponsoring workshop lanyards, bags, or name badges
- Shuttle buses/vans
- Literature room drops
- Seat drops
- Conference "Gift"
- Welcome cocktail event
- Speaker's Dinner
- Farewell cocktail event

## EXHIBITION HALL OPTIONS

### Exhibitor Plus: USD 5,000

- Draped 2m/6 ft table in premium location of exhibit hall
- Access to electrical outlet
- Half page advertisement in the Conference Handbook
- Promotion on workshop website and via social media
- Option to include material in conference bag

### Exhibitor: USD 2,500

- Draped 2m/6ft table in exhibit hall
- Access to electrical outlet
- Listing in the Conference Handbook
- Promotion on workshop website
- Option to include material in conference bag

## ADVERTISING OPTIONS

The Conference Handbook will be given to all attendees and made available online after the event. It will also include a list of exhibitors and sponsors.

### Premium (Full Color)

Full page, full color

- Back Cover USD 2,000
- Inside Front Cover USD 1,500

### Inside (Black & White)

- Facing inside back cover USD 1,000
- Full Page USD 850
- Half Page USD 500

## CONTACT INFORMATION

For more information, please contact:

### United States

Global Event Strategies, LLC

Email: [ssind@event-strategy.com](mailto:ssind@event-strategy.com)

Attn: Steve Sind

Website: [www.event-strategy.com](http://www.event-strategy.com)

### Turkey:

Star Expo Izmir

Tel: +90 232 238 00 18

Email: [info@starexpo.org](mailto:info@starexpo.org)

Attn: Didem Ciloglu

Website: [www.starexpo.org](http://www.starexpo.org)

### China:

Beijing Heliview Int'l Exhibition Co.

Ltd. Tel: +86 (10) 67614707

Fax: +86 (10) 6766 3025

Email: [secu@heliview.cn](mailto:secu@heliview.cn)

Attn: Vera Sha, Team Leader

Website: [www.heliview.cn](http://www.heliview.cn)

## ABOUT GLOBAL SMILE FOUNDATION

Global Smile Foundation (GSF) is dedicated to making first-class cleft care accessible to all patients regardless of geographic or socioeconomic barriers. Our mission is to provide comprehensive cleft care for patients born with cleft lip and palate in underserved communities throughout the world. Our goal is to provide comprehensive, multidisciplinary cleft care and not fragmented surgical care.

GSF launched the Comprehensive Cleft Care Workshop (CCCW) in 2018 as part of the commitment to the empowerment and sustainability of local healthcare talents, and building sustainable infrastructure and skill transfer. You may find more information on our website: [www.gsmile.org](http://www.gsmile.org).



**A Beautiful Smile Is Simply...Priceless®**

[www.cleftworkshop.org](http://www.cleftworkshop.org)



# Sponsorship & Exhibitor Agreement Form

4<sup>th</sup> International Comprehensive Cleft Care Workshop  
Istanbul, Turkey | October 6-8, 2021 | Marmara Taksim Hotel

All sponsors have the option to include materials in their conference bags. Each exhibit space includes a 2m/6ft draped table, a company sign, and access to an electrical outlet.

To be included in event materials, sponsors & exhibitors must submit the signed agreement, payment, and all information by **August 30, 2021**. Completed agreement forms must be emailed to [Kristenk@gsmile.org](mailto:Kristenk@gsmile.org).

Please provide:

- Company logo to be used in promotion (jpg or png)
- Description of the company or listing in the handbook
- List of products
- Ad copy, logos (jpg or png)
- Sample of material to be included in conference bag

## CONTACT INFORMATION:

For more information on sponsorship or exhibition, please contact:

### United States:

Global Event Strategies, LLC  
E: [ssind@event-strategy.com](mailto:ssind@event-strategy.com)  
Attn: Steve Sind  
[www.event-strategy.com](http://www.event-strategy.com)

### Turkey:

Star Expo Izmir  
Tel: +90 232 238 00 18  
E: [info@starexpo.org](mailto:info@starexpo.org)  
Attn: Didem Ciloglu  
[www.starexpo.org](http://www.starexpo.org)

### China:

Beijing Heliview Int'l Exhibition Co. Ltd. Tel: +86 (10) 676 14707  
Fax: +86 (10) 6766 3025  
Attn: Vera Sha, Team Leader  
[www.heliview.cn](http://www.heliview.cn)

For general information on the workshop and program:

### Kristen Keith

Director, Comprehensive Cleft Care Workshops  
[Kristenk@gsmile.org](mailto:Kristenk@gsmile.org)  
[www.cleftworkshop.org](http://www.cleftworkshop.org)

## SPONSORSHIP OPTIONS

- \_\_\_ Platinum Level: USD 25,000 \$ \_\_\_\_\_
- \_\_\_ Gold Level: USD 20,000 \$ \_\_\_\_\_
- \_\_\_ Silver Level: USD 15,000 \$ \_\_\_\_\_
- \_\_\_ Bronze Level: USD 10,000 \$ \_\_\_\_\_

## MORE OPPORTUNITIES:

- \_\_\_ Lunch Sponsor (3 Opportunities): USD 7,500 \$ \_\_\_\_\_
- \_\_\_ Coffee Break (2 Opportunities/Day x 3 days): USD 3,500 \$ \_\_\_\_\_
- \_\_\_ I would like to be contacted for more opportunities \$ \_\_\_\_\_

## EXHIBITION HALL OPTIONS:

- \_\_\_ Exhibitor Plus: USD 5,000 \$ \_\_\_\_\_
- \_\_\_ Exhibitor: USD 2,500 \$ \_\_\_\_\_

## ADVERTISEMENT OPTIONS:

- Premium (Full Page, Full Color)
- \_\_\_ Back Cover: USD 2,000 \$ \_\_\_\_\_
- \_\_\_ Inside Front Cover: USD 1,500 \$ \_\_\_\_\_
- Inside (Black & White)
- \_\_\_ Facing Inside Back Cover: USD 1,000 \$ \_\_\_\_\_
- \_\_\_ Full Page: USD 850 \$ \_\_\_\_\_
- \_\_\_ Half Page: USD 500 \$ \_\_\_\_\_

**Total Cost:** \$ \_\_\_\_\_

## Please complete information as you would like it to appear:

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

**Payment Method** Please contact [kristenk@gsmile.org](mailto:kristenk@gsmile.org) for information on making an internal wire payment.

- Please invoice my company at the above address. I understand payment is due upon receipt of invoice. *Invoice will be delivered to billing contact by email, unless instructed otherwise.*

Billing Contact: \_\_\_\_\_ Email: \_\_\_\_\_

- Please charge my credit card:  Visa  Master Card  American Express

Name on Card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature for Credit Card Authorization: \_\_\_\_\_

*By executing and delivering this contract, I hereby acknowledge that I am authorized on behalf of the Company to enter into this contract.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name & Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

# Sponsorship & Exhibitor Agreement Form

4<sup>th</sup> International Comprehensive Cleft Care Workshop  
Istanbul, Turkey | October 6-8, 2021 | Marmara Taksim Hotel

## Exhibitor Agreement

The undersigned agrees to rent exhibit space at the Comprehensive Cleft Care Workshop, October 6-8, 2021 in Istanbul, Turkey. Full payment is due by August 30, 2021. A copy of the Exhibitor Prospectus and the Exhibitor Rules have been provided, and it is understood that the space rented will be as described in the prospectus. A maximum of two tables may be rented per company, and only exhibits that fit on, behind, or in the space occupied by a 6-foot table are allowed. It is further understood that:

1. Global Smile Foundation (“GSF”) its agents and representatives, have no liability for damage or injury to any visitor, invitee, guest, or third party or to the undersigned, or the agent or relative of the undersigned, from whatever cause; nor to any property of any such person; and the undersigned will hold GSF, its agents and representatives harmless for the actions and omissions of such person.
2. Each party will maintain insurance sufficient to cover any claims or liabilities which may reasonable arise out of or relate to its obligations under this agreement and will provide evidence of such insurance upon request.
3. GSF does not guarantee against theft, loss, or any form of damage to the display or properties of the exhibitors; nor against personal injury to the exhibitors, their employees or agents.
4. Upon acceptance by the undersigned of the exhibit space designated by GSF, by moving any material whatsoever into said space or by occupying it in any manner whatsoever for any length of time, such space and all structures therein, and all occurrences in said space are the responsibility of the undersigned.

Print Name/Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_