



COMPREHENSIVE
CLEFT CARE
— WORKSHOP —

2ND INTERNATIONAL COMPREHENSIVE CLEFT CARE WORKSHOP

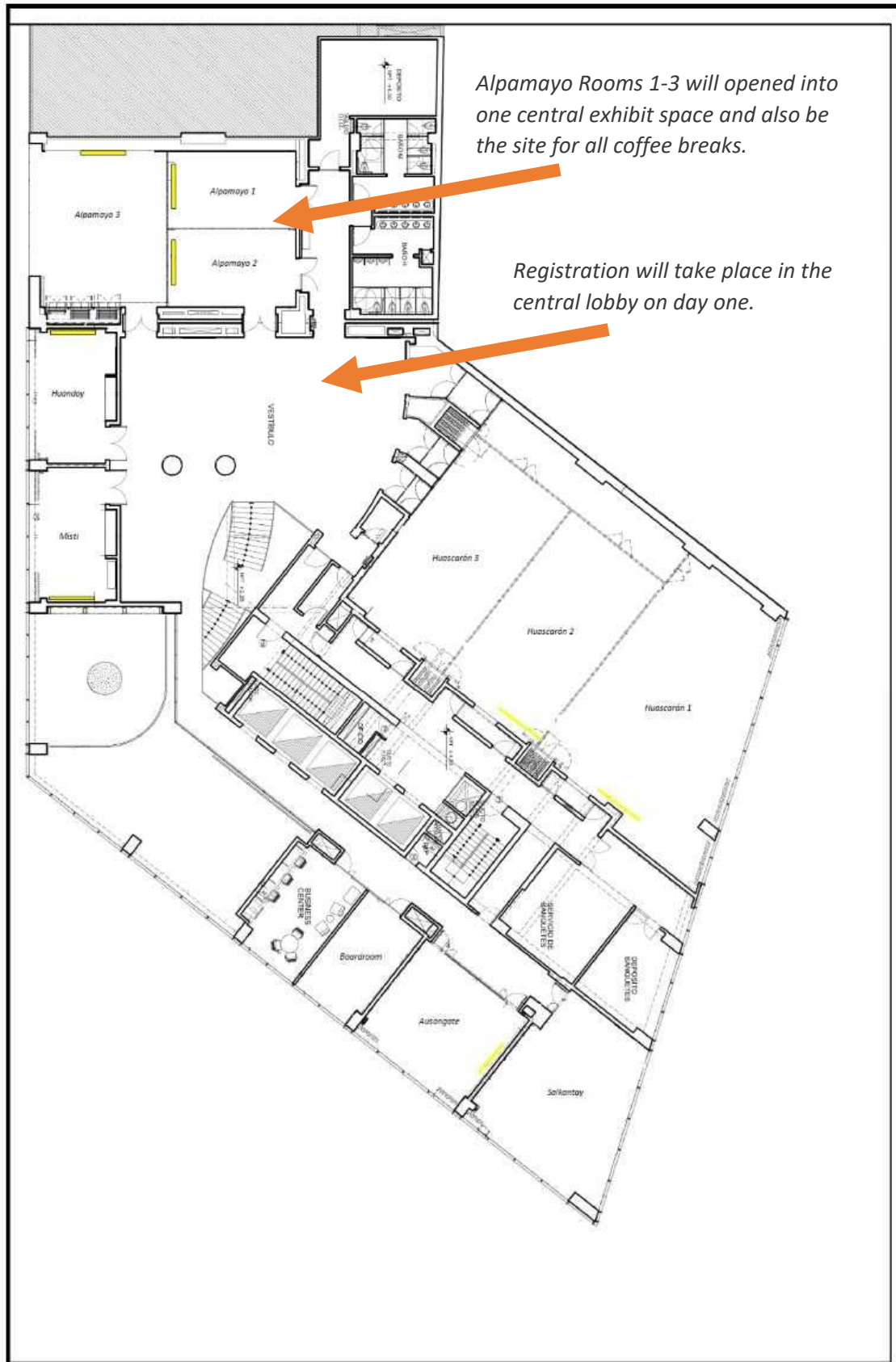
Exhibitor & Sponsor Information

October 16-18, 2019
Hilton Lima Miraflores, Lima, Peru



info@cleftworkshop.org www.cleftworkshop.org

Hotel Map



UNPARALLELED OPPORTUNITY TO REACH THE CRANIOFACIAL & CLEFT COMMUNITY

The 2019 International Comprehensive Cleft Care Workshop (CCCW) will bring together leaders and influencers in the craniofacial and cleft fields from the US, Canada, Mexico, South America, and Europe for a 3-day, simulation-based workshop geared towards surgeons, dentists, and speech pathologists.

As a sponsor or exhibitor at the 2019 CCCW, you will have the opportunity to interact directly with a select group of international leaders in the craniofacial and cleft community. Whether you want to expand your international reach or promote a new product, the 2019 CCCW offers an invaluable opportunity.

SPONSORSHIP OPTIONS

*All sponsors have the option to include material in the conference bags.**

Platinum Level: \$25,000 USD (Exclusive Opportunity)

- Logo/name included on conference lanyards and bags
- Inside back cover of conference handbook
- Name featured prominently on conference signage
- Opportunity to hang company banner in registration area
- Acknowledgement as the Platinum Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- Table space in exhibit area

Gold Level: \$15,000 USD (Limited Opportunity)

- Logo included on the conference bags
- Full page in conference handbook
- Name featured prominently on conference signage
- Acknowledgement as a Gold Sponsor on workshop website and via social media
- Acknowledgment of sponsorship at the welcoming event
- Table space in exhibit area

Silver Level: \$10,000 USD (Limited Opportunity)

- Name featured on conference signage
- Half page in conference handbook
- Acknowledgement as a Silver Sponsor on workshop website
- Acknowledgment of sponsorship at the welcoming event
- Table space in exhibit area

Coffee Break: \$3,500 USD (Limited Opportunity)

- Name featured on signage during all coffee breaks for one day
- Half page advertisement in conference handbook
- Acknowledgement as a Coffee Break Sponsor on workshop website, social media, and in Conference Handbook

**Material is subject to approval by 2019 CCCW Executive Committee*

EXHIBITION HALL

The central exhibit area will be the site of two coffee breaks each day. Additional time has been allocated for attendees to move between specialty sessions and visit exhibitors.

EXHIBITOR OPTIONS

Exhibitor Plus: \$5,000 USD

- Two tables in premium location of exhibit hall
- Half page advertisement in the Conference Handbook
- Promotion on workshop website and via social media
- Option to include material in conference bag*

Exhibitor: \$2,500 USD

- Table in exhibit hall
- Listing in the Conference Handbook
- Promotion on workshop website
- Option to include material in conference bag*

**Material is subject to approval by 2019 CCCW Executive Committee*

ADVERTISING OPTIONS

The Conference Handbook will be given to all attendees and made available online after the event. It will also include a list of exhibitors and sponsors.

- **Premium (Full Color)**
Full page, full color
Back Cover \$2,000
Inside Front Cover \$1,500
- **Inside (Black & White)**
Facing inside back cover \$1,000
Full Page \$850
Half Page \$500

CONTACT INFORMATION

For more information, please contact:

Lisa Crist

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+1 (781) 355-2065

Visit our website: www.cleftworkshop.org

FULL SPEAKER LIST

CCCW Co-Chairs

- Usama Hamdan (United States)
- Roberto Flores (United States)

Surgery

- Brian Sommerlad (United Kingdom)
- David Fisher (Canada)
- Joseph Losee (United States)
- Derek Steinbacher (United States)
- Cassio Raposo (Brazil)
- Ricardo Bennun (Brazil)
- Marcia Rosario Perez Dosal (Mexico)
- Rolando Prada Madrid (Colombia)
- Corstiaan Breugem (Netherlands)
- Carlos Navarro (Peru)
- Juan Carlos Rodriguez (Argentina)
- Nivaldo Alonso (Brazil)
- Robert Mann (United States)
- Carlos Giugliano (Chile)
- Carmen Morovic (Chile)
- Carolyn Rogers (United States)
- Wieslawa Pawlikowski (Peru)
- Percy Rossell Perry (Peru)
- Krishna Patel (United States)
- Marcus Collares (Brazil)
- Paul Willging (United States)

Dental

- Pradip Shetye (United States)
- Pedro Santiago (United States)
- Serena Kassam (United States)
- Elcin Esenlik (Turkey)
- Daniela Garib (Brazil)

Speech

- Ann Kummer (United States)
- Maria C. Pamplona (Mexico)

OVERVIEW OF CCCW SESSIONS

DAY 1: OCTOBER 16, 2019

Welcome & Opening Sessions

- Pre-Surgical Considerations & Management
- Pre-Surgical Orthopedics
- Primary Unilateral Lip & Nose

Split Sessions: Surgery/Dental

- Primary Bilateral Lip & Nose: Challenges & Innovations
- Late Presentation: Challenges & Innovations
- Cleft Lip Sequelae of Repair

Split Sessions: Speech

- Oral & Velopharyngeal Anatomy, Embryology & Cleft Related Pathologies
- Velopharyngeal Dysfunction
- Cleft Lip Simulation Session

Cleft Lip Simulation Session (Optional)

DAY 2: OCTOBER 17, 2019

Split Sessions: Surgery/Speech

- Cleft Palate Repair: Challenges & Innovations
- Speech & Hearing
- VPI Surgery: Standard Techniques
- Fistula Surgery
- Cleft Palate Sequelae & Challenges

Cleft Palate Simulation Session (Optional)

Split Sessions: Dental

- Pre-Surgical Infant Orthopedics
- Orthodontic Treatment During Mixed Dentition in Patients with Clefts (5-10 Years)
- Orthodontic Treatment During Permanent Dentition in Patients with Clefts (10 - 18 Years)
- Orthodontic Treatment After Skeletal Maturity (18+ years)

DAY 3: OCTOBER 18, 2019

Split Sessions: Surgery/Dental

- Alveolar Bone Graft: The Road to Success
- Alveolar Bone Graft: Trends & Innovations
- Orthognathic Surgery I: Protocols & Predictability
- Rhinoplasty in Cleft Lip Patients
- Rare Facial Cleft
- Models Of Cleft Care For Latin America

Split Sessions: Speech

- VPD Evaluation
- Nasopharyngoscopy
- Speech Pathology: Case Studies

Workshop Closing Session

Unique Workshop Features

- Sessions taught by world-class leaders in cleft care
- Hands-on surgical training with haptic models
- Live translation of sessions in English, Spanish, & Portuguese

ABOUT GLOBAL SMILE FOUNDATION

Global Smile Foundation (GSF) is dedicated to making first-class cleft care accessible to all patients regardless of geographic or socioeconomic barriers. Our mission is to provide comprehensive cleft care for patients born with cleft lip and palate in underserved communities throughout the world.



Our goal is to provide comprehensive, multidisciplinary cleft care and not fragmented surgical care. Our unique approach includes:

- Pre-surgical dental orthopedics and other dental services
- Feeding and nutrition counseling
- Speech therapy
- Psychosocial support

Global Smile Foundation
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GSF launched the Comprehensive Cleft Care Workshop (CCCW) as part of the commitment to the empowerment and sustainability of local healthcare talents, and building sustainable infrastructure and skill transfer.

Other educational initiatives include:

- A one-year Comprehensive Care Fellowship
- An advanced training program in NasoAlveolar Molding (NAM) therapy in outreach settings
- Comprehensive Cleft Care Centers to provide free year-round, multidisciplinary care for our cleft patients as well as empower onsite providers in caring for these patients for a more sustainable future.
- Partnerships with onsite universities during mission trips to deliver lectures to their medical/dental student population and healthcare experts.

A Beautiful Smile Is Simply....Priceless.®

2019 CCCW VENUE

Hilton Lima Miraflores
Avenida La Paz 1099
Lima, 18, Peru
TEL: +51-1-200-8000

The 2019 CCCW will take place at the Hilton Lima Miraflores. The hotel is conveniently located in the heart of the Miraflores district of Lima, Peru. Nearby activities include shops, theatre, museums, restaurants and parks. The hotel style combines traditional 18th-century Peruvian architecture with contemporary decor to create the perfect ambience.



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